UrbanScholar

PROGRAM BROCHURE

CAREER TRACK · OPERATIONS MANAGEMENT

OPERATIONS MANAGEMENT



A process-first operations track — supply chain, inventory, and quality management — for learners who want to fix real processes, not just study frameworks.

8–10	7	6	2
WEEKS	MODULES	CAPSTONES	PROGRAM TRACKS

TWO TRACKS · KICKSTART & CAREER

Program Overview

How this track builds real process-improvement skills

Every module ends in a process improved. Operations is judged by outcomes — fewer stockouts, faster cycle times, lower defects — so this track pairs every framework with a real process to analyze and actually improve.

Built-in mentorship. Each module closes with a mentor-reviewed checkpoint, so gaps get caught early instead of at the final capstone.

Career layer, not an afterthought. Resume positioning, interview readiness, and aptitude prep run alongside the technical modules — not bolted on in the last week.

Who This Is For

- Students & freshers targeting operations/ supply chain roles
- Professionals moving into ops from production/logistics
- Anyone comfortable with process-oriented thinking

What You'll Walk Away With

- 6 real process-improvement projects for your portfolio
- Working fluency in Lean, Six Sigma & inventory management
- A recruiter-ready portfolio built around real efficiency gains

Program Snapshot

16+ Hrs Live Instructor-Led Sessions

6 Real-World Operations Projects

7 Structured Learning Modules

Training + Internship Certificate

Mentor-Reviewed Project Checkpoints

Placement & Interview Support

Learning Path

7 modules, sequenced from foundations to deployment

1 · Operations Management Fundamentals

- The role of operations in a business
- Operations strategy, explained practically
- Goods vs. services operations, compared

2 · Process Design & Analysis

- Process mapping that reveals real bottlenecks
- Process flow analysis
- Lean fundamentals

3 · Supply Chain Management

- Supply chain structure end to end
- Procurement basics
- Vendor management that actually works

4 · Inventory Management

- EOQ & safety stock, explained clearly
- Inventory control systems
- Demand forecasting basics

5 · Quality Management

- Six Sigma fundamentals
- Quality control tools you'll actually use
- Continuous improvement — Kaizen

6 · Logistics & Distribution

- Warehousing basics
- Transportation management
- Designing a distribution network

7 · Operations Analytics & Tools

- Core operations KPIs
- Excel for operations tracking
- Building a simple operations dashboard

Tools and Softwares You Can Work With

Ex **Excel**

PM **Process Mapping Tools**

IM **Inventory Management Templates**

SS **Six Sigma Frameworks**

Capstone Projects

Six builds that turn coursework into a portfolio — 1 of 2

1 · Process Improvement Study (Lean/Six Sigma)

Map a business process and propose concrete efficiency improvements.

SOFTWARE USED

LS **Lean/Six Sigma frameworks**

- Map the current-state process
- Identify & quantify bottlenecks
- Propose & justify improvements

2 · Inventory Management System Design

Design an inventory control system with reorder-point logic.

SOFTWARE USED

Ex **Excel** IF **inventory frameworks**

- Calculate EOQ & safety stock levels
- Design reorder-point logic
- Model cost impact of the new system

3 · Supply Chain Network Optimization Report

Analyze and propose improvements to a supply chain network.

SOFTWARE USED

Ex **Excel** SC **supply chain frameworks**

- Map the current supply chain network
- Identify inefficiencies & risks
- Recommend a more efficient network design

Capstone Projects

Six builds that turn coursework into a portfolio — 2 of 2

4 · Demand Forecasting Model

Build a forecasting model for a product or business scenario.

SOFTWARE USED

EP **Excel/Python**

- Model demand using historical data
- Account for seasonality & trend
- Validate forecast accuracy

5 · Quality Control Dashboard & Defect Analysis

Track and analyze defect data using quality-management tools.

SOFTWARE USED

Ex **Excel** SS **Six Sigma tools**

- Track defects using standard QC tools
- Identify root causes systematically
- Recommend corrective actions

6 · Warehouse Layout & Logistics Optimization

Design an optimized warehouse layout and distribution plan.

SOFTWARE USED

LP **Layout planning tools**

- Design a layout that reduces travel time
- Plan distribution routes efficiently
- Quantify expected efficiency gains

A Day in the Role

What an Operations Analyst's Day Actually Looks Like

- Track daily operational KPIs
- Investigate process bottlenecks
- Coordinate with vendors/suppliers
- Update inventory & demand forecasts
- Recommend process improvements
- Report performance to operations leadership

The throughline: every capstone in this brochure is a smaller version of one of these responsibilities — so the portfolio you leave with maps directly to the job you're training for.

Career Outlook

Where an operations management skill-set actually leads

Every manufacturing, retail, or logistics business runs on operational efficiency — making this one of the most consistently in-demand functions across industries.

Role	What They Do	Salary Range (Fresher / Experienced)
Operations Executive	Manages day-to-day operational processes	₹3–5 LPA / ₹7–13 LPA
Supply Chain Analyst	Analyzes & optimizes supply chain performance	₹4–7 LPA / ₹9–17 LPA
Operations Manager	Owns operational performance for a unit/team	₹7–11 LPA / ₹14–24 LPA
Inventory/Logistics Manager	Manages inventory & distribution operations	₹5–8 LPA / ₹11–20 LPA
Process/Quality Analyst	Drives process improvement & quality initiatives	₹4–7 LPA / ₹9–18 LPA
Production Planner	Plans & schedules production against demand	₹4–7 LPA / ₹9–17 LPA

Indicative ranges from general India market trends — validate against current job-board data before publishing.

Companies Actively Hiring in This Space

Am Amazon | Fl Flipkart | DHL DHL | Ma Maersk | TCS TCS | RR Reliance Retail

Representative employers in this space — not confirmed UrbanScholar hiring partners.

Program Tracks

Two tracks, same curriculum depth — the difference is placement intensity

KICKSTART

- 14+ hrs live cohort + recorded lectures
- 2 guided projects
- 6 months LMS access
- QR-verified completion certificate
- Mentor support — SLA ≤ 48 hrs
- Resume building workshop
- Mock aptitude test
- Pre-placement orientation session

CAREER

- 20+ hrs live cohort + recorded lectures
- 2 projects + capstone (Minor + Major)
- 6 months LMS access, extendable till placed
- QR-verified + Industry-Readiness certification
- Priority mentor support — SLA ≤ 24 hrs
- Resume + LinkedIn profile building
- 1-on-1 mock interviews with feedback
- Active placement & referral assistance

Common to Both Tracks

All 7 Curriculum Modules

All 6 Capstone Projects

Mentor-Reviewed Checkpoints

Training + Internship Certificate

Where UrbanScholar Operations Learners Can Head

Manufacturing Companies

Retail & E-commerce

Logistics & Supply Chain Firms

FMCG Companies

Freelance / Independent Consulting

Placement Journey

How career support is woven through the program, not tacked on at the end

1

Build Foundation

Resume & LinkedIn built around real project outcomes, not generic templates.

2

Sharpen Aptitude

Structured aptitude & reasoning practice aligned to actual hiring-test formats.

3

Practice Interviews

Mock interviews with direct, specific feedback — not just a pass/fail score.

4

Get Placement Ready

Soft-skill coaching and, on the Career track, active referral support.

Why this order matters: most programs bolt placement prep onto the last week. Here it runs in parallel with the technical modules, so by the time your capstones are done, your resume and interview readiness are already in place — not started from scratch.

Quick Questions

Do I need prior background to start?

Some familiarity helps, but the early modules — starting with Operations Management Fundamentals — rebuild the fundamentals from the ground up.

What happens if I fall behind a session?

Every live session is recorded, and mentor SLA windows exist specifically to help you catch up between checkpoints.

Can I switch tracks mid-program?

Yes — Kickstart learners can upgrade to Career at any point by paying the difference, carrying forward completed modules.

Is the certificate recognized by employers?

It's a QR-verified training + internship certificate — employers can verify authenticity directly, not just take it on faith.

UrbanScholar

Industry-Trained. Project-Proven. Career-Ready.

Get In Touch

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PROGRAM

Operations Management — Kickstart & Career Tracks