UrbanScholar

PROGRAM BROCHURE



CAREER TRACK · FINANCE

FINANCE

A model-first finance track — statements, valuation, and Excel modeling — for learners who want to build real financial models, not just memorize ratios.

8–10	7	6	2
WEEKS	MODULES	CAPSTONES	PROGRAM TRACKS

TWO TRACKS · KICKSTART & CAREER

Program Overview

How this track builds real financial analysis & modeling skills

Built around models you can defend. Every module builds toward being able to build, explain, and defend a financial model — not just recall formulas — because that's the actual skill finance roles test for.

Built-in mentorship. Each module closes with a mentor-reviewed checkpoint, so gaps get caught early instead of at the final capstone.

Career layer, not an afterthought. Resume positioning, interview readiness, and aptitude prep run alongside the technical modules — not bolted on in the last week.

Who This Is For

- Commerce/finance students targeting analyst roles
- Professionals wanting structured financial modeling skills
- Anyone comfortable with Excel & basic accounting

What You'll Walk Away With

- 6 real financial models & analyses for your portfolio
- Working fluency in Excel-based financial modeling
- A recruiter-ready resume built around real analysis work

Program Snapshot

16+ Hrs Live Instructor-Led Sessions

6 Real-World Financial Models

7 Structured Learning Modules

Training + Internship Certificate

Mentor-Reviewed Project Checkpoints

Placement & Interview Support

Learning Path

7 modules, sequenced from foundations to deployment

1 · Finance Fundamentals

- Reading the three financial statements
- Core accounting concepts you'll rely on
- Time value of money, applied practically

2 · Corporate Finance

- Capital budgeting decisions
- Cost of capital, explained clearly
- Working capital management

3 · Financial Analysis

- Ratio analysis that tells a real story
- Financial modeling basics
- An introduction to DCF valuation

4 · Investment & Portfolio Basics

- Asset classes & their risk profiles
- Risk vs. return, applied to real decisions
- Portfolio construction fundamentals

5 · Excel for Finance

- Building financial models in Excel
- Forecasting revenue & costs
- Sensitivity analysis for scenario planning

6 · Banking & Financial Markets

- How the banking system actually works
- Capital markets, explained practically
- RBI/SEBI — what they regulate & why

7 · FinTech & Tools

- An overview of financial software in use today
- Working with financial data sources
- Where FinTech is changing the job

Tools and Softwares You Can Work With

Ex **Excel**

FM **Financial Modeling Templates**

BS **Bloomberg/Screener (intro)**

PF **PowerPoint for Reporting**

Capstone Projects

Six builds that turn coursework into a portfolio — 1 of 2

1 · Financial Statement Analysis of a Public Company

A ratio and trend analysis ending in a defensible investment recommendation.

SOFTWARE USED

Ex Excel

PF public financial filings

- Analyze three years of financial statements
- Calculate & interpret key ratios
- Present a clear buy/hold/sell rationale

2 · Startup Financial Model & Valuation

A 3-statement model and valuation for a hypothetical startup.

SOFTWARE USED

Ex Excel

- Build linked income/balance/cash-flow statements
- Project forward using realistic assumptions
- Value the company using DCF

3 · Personal Finance Planning Dashboard

A budgeting and savings-goal tracking tool.

SOFTWARE USED

Ex Excel

- Track income, expenses & savings goals
- Visualize spending patterns
- Model progress toward financial goals

Capstone Projects

Six builds that turn coursework into a portfolio — 2 of 2

4 · Loan Amortization & Risk Calculator

An Excel/Python tool modeling loan repayment and basic risk metrics.

SOFTWARE USED

EP Excel/Python

- Build a full amortization schedule
- Model prepayment/interest-rate scenarios
- Flag risk indicators automatically

5 · Capital Budgeting Decision Report

An NPV/IRR analysis for a hypothetical investment decision.

SOFTWARE USED

Ex Excel

- Model cash flows for the investment
- Calculate NPV, IRR & payback period
- Recommend a go/no-go decision

6 · Portfolio Risk & Return Analysis Tool

Analyze a sample portfolio's diversification and historical performance.

SOFTWARE USED

Ex Excel

- Calculate portfolio return & volatility
- Assess diversification across holdings
- Recommend rebalancing where needed

A Day in the Role

What a Financial Analyst's Day Actually Looks Like

- Update & maintain financial models
- Analyze variance against budget/forecast
- Research market & company data
- Prepare reports for leadership decisions
- Support fundraising or budgeting cycles
- Flag financial risks early

The throughline: every capstone in this brochure is a smaller version of one of these responsibilities — so the portfolio you leave with maps directly to the job you're training for.

Career Outlook

Where a finance skill-set actually leads

Finance roles exist in every company, not just banks — from startup finance teams to corporate FP&A to investment research, the demand for people who can build a defensible model is constant.

Role	What They Do	Salary Range (Fresher / Experienced)
Financial Analyst	Analyzes financial data to guide business decisions	₹4–7 LPA / ₹9–18 LPA
FP&A Analyst	Owns budgeting, forecasting & variance analysis	₹5–8 LPA / ₹11–20 LPA
Investment Analyst	Researches & evaluates investment opportunities	₹5–9 LPA / ₹12–22 LPA
Corporate Finance Associate	Supports fundraising & capital allocation decisions	₹5–9 LPA / ₹12–22 LPA
Credit/Risk Analyst	Assesses credit & financial risk	₹4–7 LPA / ₹9–18 LPA
Equity Research Analyst	Researches companies for investment recommendations	₹5–9 LPA / ₹12–22 LPA

Indicative ranges from general India market trends — validate against current job-board data before publishing.

Companies Actively Hiring in This Space

GS Goldman Sachs

JC JPMorgan Chase

De Deloitte

EY EY

IB ICICI Bank

HB HDFC Bank

Representative employers in this space — not confirmed UrbanScholar hiring partners.

Program Tracks

Two tracks, same curriculum depth — the difference is placement intensity

KICKSTART

- 14+ hrs live cohort + recorded lectures
- 2 guided projects
- 6 months LMS access
- QR-verified completion certificate
- Mentor support — SLA ≤ 48 hrs
- Resume building workshop
- Mock aptitude test
- Pre-placement orientation session

CAREER

- 20+ hrs live cohort + recorded lectures
- 2 projects + capstone (Minor + Major)
- 6 months LMS access, extendable till placed
- QR-verified + Industry-Readiness certification
- Priority mentor support — SLA ≤ 24 hrs
- Resume + LinkedIn profile building
- 1-on-1 mock interviews with feedback
- Active placement & referral assistance

Common to Both Tracks

All 7 Curriculum Modules

All 6 Capstone Projects

Mentor-Reviewed Checkpoints

Training + Internship Certificate

Where UrbanScholar Finance Learners Can Head

Banking & NBFCs

Corporate Finance Teams

Investment & Research Firms

Startups (Finance Roles)

Freelance / Independent Consulting

Placement Journey

How career support is woven through the program, not tacked on at the end

1

Build Foundation

Resume & LinkedIn built around real project outcomes, not generic templates.

2

Sharpen Aptitude

Structured aptitude & reasoning practice aligned to actual hiring-test formats.

3

Practice Interviews

Mock interviews with direct, specific feedback — not just a pass/fail score.

4

Get Placement Ready

Soft-skill coaching and, on the Career track, active referral support.

Why this order matters: most programs bolt placement prep onto the last week. Here it runs in parallel with the technical modules, so by the time your capstones are done, your resume and interview readiness are already in place — not started from scratch.

Quick Questions

Do I need prior background to start?

Some familiarity helps, but the early modules — starting with Finance Fundamentals — rebuild the fundamentals from the ground up.

What happens if I fall behind a session?

Every live session is recorded, and mentor SLA windows exist specifically to help you catch up between checkpoints.

Can I switch tracks mid-program?

Yes — Kickstart learners can upgrade to Career at any point by paying the difference, carrying forward completed modules.

Is the certificate recognized by employers?

It's a QR-verified training + internship certificate — employers can verify authenticity directly, not just take it on faith.

UrbanScholar

Industry-Trained. Project-Proven. Career-Ready.

Get In Touch

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PROGRAM

Finance — Kickstart & Career Tracks